

Marketing / Design Specialist
20 hours a week, with potential for full-time

Skills seeking:

- **Impeccable communication skills**
- Timeliness / responsive to emails and work requests
- High standard of quality and ownership of work
- Energy to come up with and execute fresh ideas
- Willingness to attack a problem and come up with solutions

Technical skills:

Knowledge of

- Digital media / graphic design software (ex. Canva) or Illustrator, Photoshop, AI
- Social media platforms, and schedulers
- Video editing software a plus
- Aviation
- PPC ad platforms (GoogleAds/Facebook Ads) a plus
- Data analysis, reporting a plus

Responsibilities include:

- Content creation / design / schedule for social platforms (posts, stories)
- Script writing (turning blogs into short videos, short promo videos)
- Miscellaneous design responsibilities (web ads, banners, etc. as needed)
- Possible creation of performance reports for various marketing initiatives and campaigns
- Support initiatives of the marketing dept., in whatever capacity that might be

Benefits

- Small team size
- Ability to jump in and make a difference immediately
- Your work will be recognized
- Exposure to tons of different job functions
- Flexible schedule
- Remote work

If interested, send an email to team@planeenglishsim.com along with a resume and a few words about why you'd be a good fit for the position.